



Business Studies: Start of Year 11 Information

Cambridge IGCSE (Course Code: 0450)

Starting in Year 11 (or during Year 10)

Welcome to IGCSE Business Studies! You have chosen a challenging and relevant subject where you will learn the key issues involved in setting up, managing, and expanding a business in the 21st century. Please use the information below to work through the topics studied to Year 10 and prepare to join your business class.

Areas covered during Year 9

| Year | Michaelmas Term | Lent Term | Trinity Term |
|------|---|---|--|
| 9 | Introduction to business activity <ul style="list-style-type: none"> Business activity Classification of businesses Enterprise Types of business organisation Objectives and stakeholders | Introduction to Finance <ul style="list-style-type: none"> Sources of finance Costs and revenues Break-even analysis Cashflow forecasting and working capital Introduction to marketing <ul style="list-style-type: none"> Marketing, competition, and the customer Market research | Marketing <ul style="list-style-type: none"> Marketing mix Technology and the marketing mix Marketing strategy |

Please refer to the [syllabus](#) for more information on each of the topics above.

Areas covered during Year 10

| Year | Michaelmas Term | Lent Term | Trinity Term |
|------|---|--|---|
| 10 | Managing People <ul style="list-style-type: none"> Motivation Organisation and management Recruitment, selection, and training Communication | Financial information and decisions <ul style="list-style-type: none"> Income statement Statement of financial position Analysis of accounts Business activity <ul style="list-style-type: none"> Business growth and size | End of Year Exam Operations management <ul style="list-style-type: none"> Production of goods and services Economies and diseconomies of scale |

Please refer to the [syllabus](#) for more information on each of the topics above.

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Work to complete before you arrive (optional)

1. Read and make core notes on the above topics using the study notes shared below.
2. Research and summarize three topical business news stories, making links to the topics studied in Year 9 and/or Year 10.

Additional resources

Sample assessments:

- Paper 1 & Paper 2 - <https://www.cambridgeinternational.org/programmes-and-qualifications/cambridge-igcse-business-studies-0450/past-papers/>

Study notes:

- <https://igcseaid.com/notes/business-studies-0450/>
- <https://www.dineshbakshi.com/igcse-business-studies>
- <https://www.bbc.co.uk/bitesize/subjects/zpsvr82>

Revision videos and quizzes:

- <https://www.youtube.com/playlist?list=PLp8BSCLLWBUCYeHDKb2N2MVDar54Qparx>
- <https://www.igcsebusiness.co.uk/7--kahoot-quizes.html>
- https://quizlet.com/user/pop_it_lover69/folders/gcse-business