



Business Studies

Cambridge IGCSE (Course Code: 0450)

Description

Business studies is a challenging and relevant subject that will help students understand the key issues involved in setting up, managing and expanding a business in the 21st century.

The course is broad and provides a good foundation for future studies and careers. Students will study important concepts, theories, and tools from the four main functions of a business:

- Human Resources
- Marketing
- Operations
- Finance

The course content, teaching style and assessment model ensure students develop a wide range of valuable and transferable skills: problem solving, numeracy, literacy, and communication.

Application to real businesses and engaging projects makes the course both interesting and relevant.

Assessment Breakdown

| | | | |
|-------------|--|---|-----|
| Component 1 | Paper 1 – Short Answer and Data Response | Four questions requiring a mixture of short answers and structured data responses. Candidates answer all questions. Written paper, 1 hour 30 minutes, 80 marks. | 50% |
| Component 2 | Paper 2 – Case Study | Four questions based on a case study, provided as an insert with the paper. Candidates answer all questions. Written paper, 1 hour 30 minutes, 80 marks. | 50% |