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Issue 13

# DCSG EDU INNOVATION



The fortnightly Newsletter from the Learning Innovation Team

## Copyright

### Creative Commons, Royalty and the Laws of 'Google Images'

#### BREAKING THE LAW



In our issue this week, we are covering a variety of important laws, unwritten rules to be aware of and offering alternative resources so these are no longer an issue.

#### COPYRIGHT



It may be a surprise to you, but in almost every lesson our students and in the majority of our resources, we are unwittingly breaking the law.

The Copyright, Designs and Patents Act protects the creators of content of images, sounds and videos. Many of us have probably copied the first image from Google without a second thought. Worryingly, our students do not seem to understand that this, along with downloading YouTube videos, amongst other common misconceptions they carry out, are actually breaking the law.

#### ROYALTY FREE

A lot of multimedia sites offer 'Royalty Free' content that they encourage. There are many resources available online that take the effort out of finding 'usable' images. <https://unsplash.com/>, used

in this week's article, is a great one to consider for high quality content.

Equally, Google has a plethora of filters and tools that you can find by accessing the settings and tools options on the Google search page. You can find out how to do this [here](#)



#### CREATIVE COMMONS

Much like the movie ratings, the Creative Commons or CC, give an indication of the permissions for sounds, images, lesson plans, essentially any content.

There are four key licence terms that dictate what you can and cannot do with the media, such as sharing copies with others, attribution to editing and commercial usage.

## CITATIONS

"Whilst some works are usable due to the 'for educational use', it is always better to be safe than sorry. Ensure that any copyrighted works are suitably cited in powerpoint by simply adding a text box and grouping it with the image, so that it is 'connected'. This a slightly longer process in MS word that involves selecting some text and choosing the correct options. You can read more about citations in word [here](#) and in MS powerpoint [here](#)

# DUAL CODING

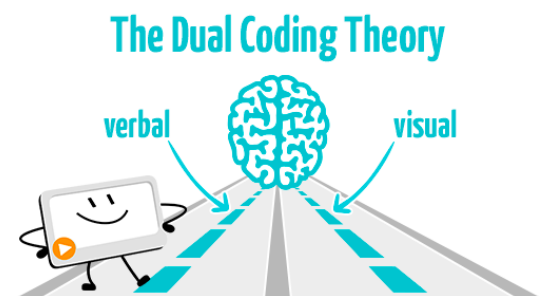
Dual Coding is an evidence-based teaching strategy from cognitive psychology that involves using illustrative images together with words to teach content.

Students can look at a visual while hearing a verbal explanation, or they can view an image with corresponding written labels or descriptions.

The Noun Project (<https://thenounproject.com/>) is an excellent resource of free-to-use images and icons. next week.

Adding these to PowerPoints or worksheets is an excellent way to ease cognitive processing for all students.

You can indicate a particular key word or instruction by using an icon. Take a look at the website and aim to integrate some icons into your resources



## A LITTLE EXTRA READING

This site offers many suggestions for finding the perfect 'free stock' images to take the - <https://blog.sellfy.com/free-stock-images/>

A great article of some lesser known tech tools - <https://www.edutopia.org/article/powerful-lesser-known-tech-tools-teachers>

Unleash your creativity with some free powerpoint themes - <https://slidescarnival.com/category/free-templates>

Alternatives to powerpoint - <https://prezi.com/>

If you have any questions about the content covered in this article or, if you want to know more information, please contact any of the learning innovation coaches.