

Design a Book Trailer for



a Red Dot Book



2018 - 2019

Anyone involved in Readers Cup may submit a 'Book Trailer' to be judged during the Nationwide Readers' Cup Festival. Please submit your book trailer to the library on time.

Librarians will choose the best 3 from each category to be entered in the competition. Your video will be shared during the Readers Cup Festival!

Please follow the criteria below and if you have any questions ask your librarian.

Due date: April 3

Checklist

- ☐ 30 seconds to one minute in length.
- ☐ Trailer should 'hook' the reader and gets them interested in the book!
- ☐ Trailer may include details about the plot and characters but no spoilers.
- ☐ Format must be .mov or mp4 (other formats will NOT be accepted).
- ☐ All text is easy to read.
- ☐ All essential information is included (title, author and illustrator).
- ☐ Content must have a good connection to the story.
- ☐ Work is neat and reflects knowledge of the book.
- ☐ Images from the internet must be given credit by listing the URL at the end of the trailer.
- ☐ Must include acknowledgements at the end.
- ☐ All music, images and sources are cited completely and all copyrighted material and contributors are acknowledged, identified and material is used with permission or within the scope of Singapore copyright regulations.